



# 2027 Guide to Discovering Bay County Rate Card and Contract

Please select the ads, accessories and issue(s) you would like to purchase in the table below.

| (X) | Ad                        | Trim Size       | Size with Bleed | Rate     |
|-----|---------------------------|-----------------|-----------------|----------|
|     | Inside Front Cover        | 8.5" x 11"      | 8.75" x 11.25"  | \$2,050  |
|     | Facing Inside Front Cover | 8.5" x 11"      | 8.75" x 11.25"  | \$2,000  |
|     | Facing Contents           | 8.5" x 11"      | 8.75" x 11.25"  | \$2,050  |
|     | Facing Inside Back Cover  | 8.5" x 11"      | 8.75" x 11.25"  | \$1,900  |
|     | Inside Back Cover         | 8.5" x 11"      | 8.75" x 11.25"  | \$1,900  |
|     | Back Cover                | 8.5" x 8"       | 8.75" x 8.25"   | \$2,250  |
|     | Full Page Spread          | 17" x 11"       | 17.25" x 11.25" | \$2,650  |
|     | Full Page                 | 8.5" x 11"      | 8.75" x 11.25"  | \$1,675  |
|     | Half Page Horizontal      | 7.375" x 4.875" | N/A             | \$1,150  |
|     | Half Page Vertical        | 3.625" x 9.875" | N/A             | \$1,150  |
|     | Quarter Page Vertical     | 3.625" x 4.875" | N/A             | \$700    |
|     | Business Card             | 3.625" x 2"     | N/A             | \$400    |
|     | Ad Hyperlink              |                 |                 | \$100    |
|     | Ad Design                 |                 |                 | \$100/hr |

## Billing and Contact Information

### Advertiser:

### If different from Advertiser:

Business Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Email: \_\_\_\_\_

☐ Invoice Me ☐ Check Enclosed ☐ Pay Online ☐ Credit Card

CC# \_\_\_\_\_ Exp: \_\_\_\_\_ Sec. # \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to: Bay County Chamber of Commerce – 235 West 5th Street, Panama City, FL 32401

## TERMS AND CONDITIONS

1. Advertiser agrees to save, to hold harmless and to defend the Guide to Discovering Bay County and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
2. The Bay Biz reserves the right to collect its full contract rate from the Advertiser in the event the Advertiser fails or refuses to advertise in all issues as agreed herein. Payment terms are net 30 days from invoice date. Cancellations after artwork deadline date will be invoiced.
3. The Bay Biz and Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
4. This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
5. Each signature below certifies authority to act as contracting agent for this Agreement.
6. The Bay Biz will design your advertisement for a fee of \$100 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Taylor Smith at 850.215.3755 or Communications@baychamberfl.com for questions or concerns.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Chamber Representative: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_